**THE IMPACTS OF PIRATE PRODUCTS**

Piracy has become a hardest problem in worldwide following of increasing population of ınternet users and technology. Currently, several technics are available for use or download music, book or movie thanks to developing technology. Although some people believe that this event is beneficial in terms of their finance actually, it harms in many points both artists and organizers, even them.

There are important factors pushed users to pirate product. Nowadays, people can not afford to buying book, cd or the others due to the fact that they are not affordable for all. The most striking reason of using fake product is this. Moreover, more people living small town where they can not find a book or music cd easily have access to resources with the help of privateer. A little later, this method is becoming innocent as long as they have not experienced with negative problems arising from fake products. However, these are not enough to make it legal. On the other hand, ınformation is becoming worthless and cheap, Everyone can read or watch everything almost free while organizers and artists have spent a lot of many to put on markets their works. This fact that pirate is threating industry should not be ignored.

Many differences can be observed between real and fake one in quality. For instance, you can find some information about film behind album. Generally, they have topic of film or list of sing and these feature of original cd helps to users in their choices. In addition that, they can experience some problems in their sound or outlook. So, we can emphases that original cd is more reliable.

In spite of the fact that the many measures were taken to prevent it, they didn’t become deterrent. So, they should attempt to reduce using them rather than blocking it wholly. And, this is the fact that just artist can perform it by one’s own. For instance, Cem ADRİAN giving importance to his fans recently released a solo album named as ‘ Siyah Bir Veda Öpücüğü’. This album’s cover was including black kiss which made by him. This album attracted the attention of fans and they looked forward to his album. That was a remarkable reason for buy original album. I believe that this feature of his album overtake of piracy. Briefly, they need to either find useful reasons or produce dissuasive penalties to prevent it. Otherwise, they will not need to neither going to cinema nor buying of original album, and this condition will make worthless both art and artist.

Consequently, events aiming to eliminate success and labor like pirate will destroy art and will harm to artists. So, this should be prevent as quickly as possible thanks to users. Because I believe that we all users are paying premium them. So, as long as we support them by buying, this fake products never will put an end.